



Graphic Designer (Remote)

This Graphic Designer role requires a strong familiarity with creating and adapting designs for multiple channel requirements, daily. You will bring considerable technical and creative expertise to curate visions, ideas and concepts into award-winning designs for clients. You possess a strong interest in design, innovatively modified to correlate with client brand guides, and an enthusiasm for whatever comes next. With your self-motivated, dynamic leadership, you will collaborate with the Creative Director to develop and execute design strategies to elevate NOISE to a world-class digital agency.

What you'll do

There's no typical day at NOISE—you build your own day with guidance and direction from leadership. And while you may wear multiple hats at times, we've gathered the most important responsibilities:

- Immerse yourself in all aspects of digital and print design, with a passion for design trends and best practices
- Conceptualize and create clear and persuasive ads and marketing material for print, digital, social, email and collateral
- Interpret creative direction and adapt points from creative briefs into compelling designs
- Create, as well as oversee, the maintenance of on-going design of the website, mobile, online promos and ad banners
- Produce vector and bitmapped graphics as requested
- Along with other team members, help coordinate a graphics/photographic library and organized digital records
- Help to maintain consistent branding standards across marketing and advertising, expanding and updating brand guides when needed
- Create interactive graphics, GIFs, social media stickers and/or presentations
- Perform miscellaneous job-related duties as assigned

What you need to have

We want you to be successful at NOISE from the moment you join the team. We'll be your greatest advocate and supporter along the way, and to make a substantial impact, it's best if you have the following:

- Pursuing bachelor's in Graphic Design, Fine Arts or similar with experience designing creative for mobile devices, social media and print
- Strong knowledge of Photoshop, Illustrator, InDesign, Acrobat and Microsoft PowerPoint
- 3+ years professional experience required
- Experience in digital, email and print design- priority on digital experience
- Creatively driven, an eye for clean visual designs
- Creative portfolio
- Superior proof-reading and attention to detail
- Timely turnaround and responsiveness
- Evidence of continuing course work/education in Design and User Experience (in order to demonstrate passion and desire to keep knowledge base current)

What will set you apart—MAKE SOME NOISE

- Understanding of UI/UX principles
- Deep understanding of user-centered design methods and usability principles
- A sense of humor, team spirit and/or motivational attitude